You are cordially invited to attend the Yuval Ne'eman Workshop and the National Cyber Bureau's 3rd Annual International Cyber Security Conference

Creating Cyber Ecosystems

Wednesday, June 12th 2013, 07:00-18:45, Smolarz Auditorium, Tel-Aviv University

Program:

07:00-08:30 **Reception & Registration**

08:30-10:15 **Opening Session - Policy Makers**
Chairman: Prof. Maj. Gen. (Res.) Isaac Ben Israel, Head of the Yuval Ne'eman Workshop for Science, Technology and Security, Tel-Aviv University
Greetings: Prof. Joseph Klafter, President of Tel-Aviv University

Dr. Eviatar Matania, Head of the National Cyber Bureau, Prime Minister's Office

His Excellency Shimon Peres, President of the State of Israel

10:15-10:30 **Break**

10:30-12:00 Short introduction of the Yuval Ne'eman Workshop Cyber Activities
Mrs. Gili Drob - Heistein, Executive Director and **Mr. Ram Levi**, Senior Researcher, The Yuval Ne'eman Workshop for Science Technology and Security

First Session: Cyber Readiness and Technology
Chairman: RADM Ophir Shoham, Director of Defense R&D

Ms. Melissa Hathaway, President, Hathaway Global Strategies, LLC, Former senior director for cyberspace at the National Security Council, USA
Cyber Readiness: Is Any Nation Prepared?

Mr. Avi Hasson, Israel's Chief Scientist
The Israeli Cyber Security Innovation Eco-System

Mr. Art Coviello, Executive Vice President, EMC, Executive Chairman, RSA
Intelligence-Driven Security: A New Model using Big Data

Mr. Robert Shaw, CEO and President, Net Optics, Inc.
Leveraging SDN for Network Visibility, Security and Threat Response

| 12:00-12:45 | **Lunch Break** |

| 12:45-14:15 | **Second Session: Cyber War & Peace** |

Chairman: Erez Kreiner, CEO, Cyber-Rider Ltd.

Mr. Richard A. Clarke, President, Good Harbor Security Risk Management, Former Special Advisor for Cyber Security to the President of the USA
Cyber War, Cyber Peace

Dr. Thomas Rid, Reader in War Studies, King's College London
The Attribution Problem - A Fresh View

Mr. Ilias Chantzos, Senior Director, Symantec Government Affairs– EMEA and APJ
Building an Effective National Cyber Defense – Capabilities, Strategies, Policies

Mr. Joel F. Brenner, Former Director, U.S. Counterintelligence and Principal, Joel Brenner LLC.
The Grey Space between War and Peace

Mr. Doron Rotem, Director, Crisis & Emergency Management Solutions, MLM Division, Systems Missiles & Space Group, Israel Aerospace Industries Ltd.
System Approach to Cyber Research

| 14:15-16:00 | **Third Session: Cyber Technology: The Next Generation** |

Chairman: Gadi Tirosh, General Partner, JVP

Lim Chuan Poh, Chairman, National Infocomm Security Committee (NISC) and Chairman, Agency for Science, Technology and Research (A*STAR), Singapore
Singapore's Approach to Cyber Security

Panel:
Mr. Eli Yitzhaki, Strategic & Business Development Leader, ELTA SIGINT EW & Communication Division
Mr. Paul de Souza, Founder & President, Cyber Security Forum Initiative (CSFI)
Mr. Avi Chesla, Chief Technology Officer, Radware
Mr. Tal Mozes, Hacktics Leader, Advisory Services, Ernst & Young
BG (Ret.) Yair Cohen, Head of Cyber Security, Elbit Systems
Mr. Andrey Dulkin, Director of Cyber Innovation, Cyber-Ark
Mr. Adi Sharabani, CEO, Skycure Security

| 16:00-16:15 | **Break** |

| 16:15-17:15 | **Fourth Session: Hacking the Human Brain** |

Chairman: Prof. Nathan Intrator, Blavatnik School of Computer Science, Sagol School of Neuroscience

Dr. Moran Cerf, Neuroscientist, UCLA and NYU and ex-security expert
Brainihack: How neuroscience can inform hacking and vice-versa

Mr. Yanki Margalit, Social entrepreneur, Chairman SpaceIL, Partner Innodo Ventures
Towards HOMO SAPIENS 2.0

Dr. Roey Tzezana, Unit for Technology & Society Foresight at Tel Aviv University
The Bare Minimum: Emulating the Brain in a Computer

17:15-18:45 **Closing Session: Cyberspace - The Final Frontier?**

Mr. Eugene Kaspersky, Chairman & CEO Kaspersky Lab
Cyber Inferno: 7 Circles

Ms. Keren Elazari, Introduction of the Yuval Ne'eman workshops' senior executive forum work groups

Mr. Eric M. Hutchins, Fellow and the Chief Intelligence Analyst, Lockheed Martin (LM-CIRT)
Cyber Kill Chain™: Applying Intelligence to Defeat Cyber Threats

Prof. Catherine B. Lotrionte, Director, Institute for Law, Science & Global Security, Georgetown University
The Applicability of International Law in Cyberspace - From If to How?

Dr. James Van de Velde, Lecturer, Center for Advanced Governmental Studies, Johns Hopkins University; Associate, Booz Allen Hamilton
Terror Pornography, Gateway Websites, Drive-Thru Radicalization and Jihadi Cyber Weapons

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* **The conference is free of charge but requires registration.**

* Parking will be available outside campus.

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Registration to the event
http://sectech.tau.ac.il/en/register.cyber

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